

### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber Pass, New Delhi, 110054

# **2022-2023**ANNUAL REPORT



## Index

- 1) Mission
- 2) Vision
- 3) Director's Message
- 4) List of Projects
- 5) Team & Advisors
- 6) Our Partners
- 7) Financial Report



### **SOUTH EAST MIGRATION FOUNDATION**



## **Mission**

To mainstream migration in India's public policy & development ecosystem for the socio-economic inclusion of migrants and their households. To assist migrants with documentation, access to welfare schemes, healthcare, and financial inclusion.

## **Vision**

Raise funds through CSR, produce and disseminate various quality data, research & media outputs to further the efforts of mainstreaming migration in the public discourse. To design different evidence-based interventions in migration corridors while advocating for policy-level change.



## **Director's Message**





2022 was a momentous year for the SEMF as our CSR operations went live. We took huge strides to grow our impact footprint and support the livelihoods of low-income migrant families across India. From nutritional to financial support, our ground teams and partners provided essential support to migrant households. Our last mile teams provided access to crucial government programs and services like identity documentation, ration cards. financial awareness and campaigns, focusing especially on women. Yet, migrants continue to face many challenges and require innovative interventions at scale.

Going forward, we will further scale our CSR-funded impact programs, especially focusing on women and child migrants. We aim to invest in skilling programs through strategic partnerships with top trainers, connecting them with aspirational but impoverished communities. I am grateful to our funders, operational partners and team members for their relentless pursuit towards fulfilling our mission of supporting migrants across India.



### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber

## **List of Projects**

## International Organization of Migration (For Labour Migration Research)



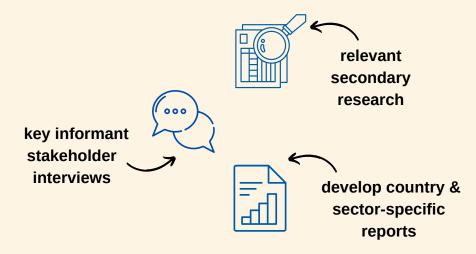
### Stakeholders:

IOM in partnership with the India Centre for Migration, MEA and Government of India

### **Purpose:**

To develop an understanding of emerging corridors for international labour migration from India, particularly in Europe. The research focused on 3 European countries and geriatric care across Europe.

### IMN's role was to conduct:





### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber



# Corporate Social Responsibility









### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber Pass, New Delhi, 110054

## 1.Project - Mitra Shiksha Abhiyan (Friendship Education Initiative)



(Partnered with <u>Shree Sadguru Mitra Mandal Charitable</u>
<u>Trust</u>)



Providing nutritional support to children

To provide quality education, nutritional and financial support to underprivileged children. Education is at the forefront of the trust's work as the key to unlocking a child's future.

- Education to 350+ tribal children
- Nutritious food to 250+ children
- Financial support to Adivasi schools; incentives to qualified teachers to work in Adivasi schools

The trust's efforts have positively impacted the lives of children in the community. Children who were denied education due to limited resources now have access to high-quality education. Nutritional support has ensured that children have the energy and nutrients they need to focus on their studies and thrive in school.

The trust's financial support to Adivasi schools in remote areas has ensured that they have qualified teachers who can provide quality education to children. The trust plans to continue its efforts and hopes to make an even greater, more meaningful impact in the future.



Food distribution at the trust



## 2. Project -Shramik Vaani: Empowering Migrant Workers' Rights and Entitlements

Partnered with OnionDev Technologies Pvt Ltd- GRAM VAANI

#### Aim:

To create awareness about migrant workers' rights and entitlements at source and destination states in India. The project's main objective is to strengthen migration in the country by providing financial and social welfare services to expatriate communities.

#### Services:

To achieve this, an IVR platform called 'Shramik Vaani' has been set up, which provides a mobile phone number and WhatsApp bot to workers and the community. The project also focuses on content development and dissemination, field mobilization, community onboarding, and handholding support provided by community volunteers to empower migrant workers with basic information.

### Themes of produced content:

- · Digital and financial platform
- · Financial transactions via ATM
- Effective use of Aadhaar for financial transactions
- Linking mobile number with Aadhaar
- Ration card benefits under the One Nation One Ration Scheme
- E-Shram card for workers not enrolled in EPFO or ESIC schemes
- Other government schemes





## Impact: Summary Report of Major Achievements

SI N o	Detail	No of Unique Contrib utors	Unique Listeners	No of Content Published	Total listening duration (in seconds)	Average Duration of each content (in seconds)
1	SGC		1,017	40	25,503,973	627
2	UGC	391	207	1,196	820,837	99
		Total	1,017	1,236	26,324,809	647

S. No		No of Unique Users	No of Recording/ Contribution
1	Asked Question related UID	93	205
2	Grievance Recorded	66	96



### SOUTH EAST MIGRATION FOUNDATION

ADDRESS: 703 La Tropicana Civil Lines Khyber



### **Impact:**

- 40+ episodes published on Shramik Vaani and Mobile Vaani.
- 1017 listeners across all platforms.
- Listening time: 2,55,03,972 seconds.
- 1129 questions/grievances recorded by 391 listeners to in-house content.
- 93 listeners asked 205 questions related to Aadhaar/related schemes.
- 66 listeners recorded 96 grievances on Aadhaar/related schemes; resolved by GV volunteers.
- Listeners also spread info in their communities, creating a ripple effect.







The data highlights the effectiveness of digital platforms in raising awareness and addressing social issues among migrants. Content on platforms like Shramik Vaani and Mobile Vaani has successfully generated engagement with a wider audience offering practical solutions.



### मोबाइल वाणी के श्रोताओं को



श्रमिक वाणी - नागरिक अधिकारों और सरकारी योजनाओं से जुड़े अनसुलझे सवालों के जवाब और अपनी समस्या हम तक पहुँचाने और उनके समाधान करने के लिए हमें आज ही

व्हाट्सप्प करें 🚫



92666 17888

बोलेंगे तो बदलेगा!



क्यु आर कोड को स्कैन करके अभी





### 3. SEMF Program



#### Aim:

South East Migration Foundation (SEMF) under its Chalo Saathi Program provides migrants with documentation and financial services for easy access to welfare schemes. The organization is committed to compliance with government rules.

#### Services:

SEMF agents conduct campaigns to generate awareness among migrants and help them in availing basic services like Aadhaar, PAN Card, Ration Card, Vaccine Registration, Slot Booking, E-Shram Registration, Birth & Domicile Certificate etc.

The organization also assists migrants in getting access to essential documents and availing health and insurance schemes like:



- BOCW, and MGNREGA
- Pradhan Mantri Swasthya Bima Yojana (PMSBY)
- Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)
- Atal Pension Yojana
- · Ayushman Bharat, etc.



SEMF has also been helping migrants avail the benefits of schemes like:



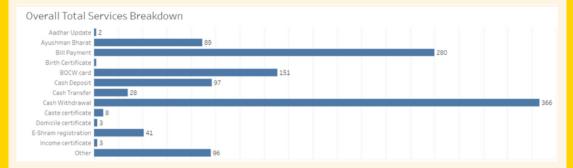
- Pradhan Mantri Mudra Yojana
- Pradhan Mantri Swanidhi Yojana
- Pradhan Mantri Fasal Bima Yojana
- Pradhan Mantri Kisan Samman Nidhi Yojana

### Impact: Major Achievements of the Campaign

From April 2022 to 31st March 2023, SEMF provided its services to a total of 2.6k people. Services provided by SEMF under its Chalo Program have helped poor migrants in availing the benefits of various government welfare schemes and getting their documentation updated efficiently.

For the month of February, total customers served: 1.2k

### **Count of Services given:**





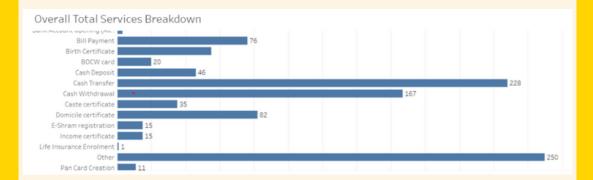
### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber

Awareness Programme for 'Financial Inclusion of Migrants' conducted by field supervisors, focused on awareness building around Aadhaar and PAN creation and updating, along with answering queries related to banking and other financial services. This 30-day programme was attended by migrant workers and their families.

For the month of March, total customers served: 1.4k

### **Count of Services given:**





### SOUTH EAST MIGRATION FOUNDATION

ADDRESS: 703 La Tropicana Civil Lines Khyber



### **CORE TEAM**



Varun Aggarwal Founder & MD



Vaishali Aggarwal
Director



**Pratiksha**Admin



Priyansha Singh Operational Lead



Nidhi Menon Research & Editorial Associate



**Pooja Bhatia**Editorial Assistant



Megha Raha Marketing Comms Associate



### **ADVISORS**



Dr. A. Didar Singh Ex Secretary General, FICCI



Dr. S. Irudaya Rajan Chairman, IIMAD



Dr. Priya Deshingkar Professor, University of Sussex



Dr. R.B Bhagat Former Professor IIPS



Dr. Meera Sethi, Global Migration Policy Advisor



Dave Wallack Executive Director, For The Long Term



Amit Saxena Director, Ambe International



Through meaningful partnerships, SEM aims to bridge the gap in the migration ecosystem. We try to mainstream migration, together.

### **#MainstreamingMigration**



CENTER for

FINANCIAL









INCLUSION ACCION





















Money

DVARA

Deutsche Gesellschaft

**中PA** 







Year	Total Revenue (INR)	
2020-21	14,29,259	
2021-22	64,52,175	
2022-23	31,50,192	

These figures show SEMF's significant growth in revenue from 2020-21 to 2021-22. The substantial increase can be attributed to various factors such as improved fundraising efforts, expanded partnerships, or successful project implementations.



### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber Pass, New Delhi, 110054

## $\downarrow$

### **WE ARE GROWING!**

Overall, the surge in revenue during this period indicates a positive trend for SEMF.

Starting from the financial year 2022-23, SEMF initiated its Corporate Social Responsibility (CSR) activities. This shift in approach signifies SEMF's commitment to community engagement and addressing societal needs beyond our core mission.

By implementing CSR initiatives, SEMF aligns itself with broader trends in corporate social responsibility and emphasizes its dedication to making a positive impact on society.

SEMF holds both the 80G and 12A certificates, allowing them to engage in corporate social responsibility initiatives.



### **SOUTH EAST MIGRATION FOUNDATION**

ADDRESS: 703 La Tropicana Civil Lines Khyber